



ADV Plans and Pricing

EMAIL MANAGEMENT

Monthly Retainer Plans	Plan 5	Plan 10	Plan 15	Plan 20	Plan 25	Plan 30
Average Emails per Day	1 to 5	6 to 10	11 to 15	15 to 20	21 to 25	26 to 30
Monthly Retainer	299	550	825	1100	1375	1650

ADV prices are in AUD and exclusive of GST (Goods and Services Tax).

We're incredibly confident with our services and proud to offer a Lifetime Satisfaction Guarantee.

Please see our T&Cs.

BUSINESS WRITING AND ACCOUNT SERVICE

Types Offered	Price per Word	
	From	To
Articles	0.15	0.50
Business Plans	0.30	1.50
Correspondence	0.10	0.50
Product Descriptions	0.25	1.00
Proposals	0.50	1.00
Web Research and Summary	0.25	0.75
Technical Write-ups	0.50	1.00
Templates - eMail		0.15
Templates - Form Letters		0.15

Account Service*		Prices	
For Business Plans, Product Descriptions, Technical Write-ups		From	To
Meetings	First		Free
	Subsequent	Per Hour	50
Site Visits			
Product Demos, Facility/Processes Observation		Per Visit	100 250

* For South Australian Clients Only

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All jobs are subject to quotations.

Our Satisfaction Guarantee also covers our business writing services.

Please see our T&Cs.

GRAPHIC DESIGN SERVICES

Types Offered	Per Job	Prices	
		From	To
Branding			
Business Card		75	100
Email Signature		25	75
Envelope		25	75
Folder Cover		75	100
Letterhead/Stationery		75	100
Logo		200	1000
Branding Pack	All Items Above		400
Content			
Banners	Static Web	100	200
Illustrations		50	1000
Infographics		50	2000
PowerPoint Presentation	Per Page	25	300
eBook Designs			
Cover		250	2000
Layouting *	No. of Words 1500 to 7500	150	350
Layouting *	No. of Words 7500 to 30000	250	600
Layouting *	No. of Words 30000 to 50000	350	700
Layouting *	No. of Words 50000 to 100000	450	800
Events & Promo			
Calendar		200	500
Invitations		25	150
T-Shirt	1 Side	75	300
T-Shirt	2 Sides	50	150
Marketing			
Brochures, Reports	Per Page	50	75
Catalog	Per Page	50	75
Flyer/Poster		50	300
Layouting/Formatting	Per Page	25	50
Menu Design	Per Page	50	200
Product Packaging		200	500
Signage		200	500
Templates	Email	50	100

*Images may be supplied or covered by separate contracts

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We also guarantee satisfaction with our design services.

Please see our T&Cs.

